



Owen-Stewart Performance Resources Inc. Presents

The Ultimate FISH!™ Market!

Your one-stop shop for everything FISH!

The One & Only FISH! DVD 🐟 FISH! Culture 🐟 FISH! Sticks 🐟 LeaderFISH! 🐟 FISH! Tales Trainer Tools & Facilitator Packs 🐟 FISH! for Schools 🐟 FISH! The Musical 🐟 And All Your FISHing Gear!

🐟 FISH! The Best Selling Training Video of All Time! 🐟



Imagine a workplace where everyone chooses to bring energy, passion and a positive attitude with them each & every day!

FISH! tells the story of Seattle's World Famous Pike Place Fish. In this incredible workplace, employees don't just fill orders, they fill people – with fun, friendliness, attentiveness, and enthusiasm. The work is hard, the hours long – yet these employees choose to bring amazing passion, fun and commitment to work every day.

This best-selling film explores the tremendous synergy that can result when people are committed to their job and the people they work with. The philosophy is so simple it's profound – and it will change how you view work! Thousands of organizations worldwide are adopting its vital message.

When you catch the energy of FISH! there is no limit to the potential you'll release.

DVD Purchase: \$849 • DVD Rental: \$350

ALSO AVAILABLE IN FRENCH - POISSON \$849

Viewers will learn the 4 steps of the FISH! Philosophy:

PLAY™ **BE THERE™**
MAKE THEIR DAY™ **CHOOSE YOUR ATTITUDE™**

Teaching the FISH! Philosophy just got easier with the introduction of the Complete FISH! Package!



The Complete Package Includes:

FISH! DVD, FISH! Facilitator's Guide, FISH! Playbook, and a FISH! Pack, which includes: 4-pack "Pete the Perch", 4-pack of FISH! Pens, 4-pack FISH! magnets, 6-pack of FISH! Sticky Notes and a Canvas Tote Bag.

Complete FISH! Package Purchase: \$949

Watch FISH! the first time because it's fun, then watch it over and over because it's *fundamental!*

2010 FISH!™ Anniversary Special!

Time-Limited Offer on this Bundle – Purchase LeaderFISH!, FISH! Culture and FISH! Trainer Tools together as a package for only **\$2075** and you'll save **\$265!**

Take advantage of this incredible offer and make a positive difference in your organization!



Full details on these products on pages 2 & 3 or at our website: www.owenstewart.com

LEADER



LeaderFISH!

A Leadership Development Program from the Creators of FISH!



The effective leader asks: “How can my relationships with others encourage them to grow in self-confidence, passion, skill and clarity of purpose?”

LeaderFISH! gives you the skills to build these kinds of “helping” relationships. Designed for leaders at every level – from frontline supervisors to CEOs – LeaderFISH! is based on The FISH! Philosophy of incorporating wisdom and core values from great leaders. This is a complete personal development course, excellent for individual or team learning. It offers practical tools, promotes positive leadership and inspires excellence.

The goal of LeaderFISH! is to support leaders who want to inspire others, lead genuinely, and leave a legacy of caring, integrity and success.

Now you can get LeaderFISH! for all the leaders in your organization!

Whether learning independently or in a team, the lessons of LeaderFISH! come alive in action, so it’s vital that each participant have their own set of LeaderFISH! Materials.

You can purchase this training program for a single leader **OR** purchase a package that includes the DVD and **6 personal guides**. This package also gives you the option to purchase additional guides for only \$63.95 each.

Purchase Option 1:

LeaderFISH! with one Guide: \$295

Purchase Option 2:

LeaderFISH! With 6 Guides: \$795

(Additional guides may be purchased with this package for \$63.95 each.)



Conversations That Transform Your Organization!

Conversations don’t just impact your culture. They ARE your culture...

Now you too can experience a deeper exploration of how the four simple practices – **Be There, Play, Make Their Day, Choose Your Attitude** – can make a big difference in your company and ultimately help shape positive organizational change across the globe.

Introduce **FISH! Culture** to your organization and:

- Reduce employee turnover and improve morale
- Encourage creativity, commitment, trust and respect
- Create a culture that fosters success

80 MINUTES

PURCHASE: \$1025 - Set includes the FISH! DVD

FISH! Culture is less than half price if you already own FISH! ONLY \$495! Call for details!



**COMMIT™ BE IT™
COACH IT™**



FISH! Sticks is all about making a company’s vision stick. It demonstrates that keeping a vision alive is not only possible, but the whole point of having a vision in the first place.

FISH! Sticks takes you to Seattle’s Pike Place Fish Market, where every employee assumes personal responsibility for maintaining the company’s vision of service, passion and fun from moment to moment.

Maintaining an organizational vision is hard work, but **FISH! Sticks** demonstrates how dedicating attention day to day will not only keep a vision alive but make it more powerful.

16 MINUTES

DVD Purchase: \$849 • DVD Rental: \$350

FISH! Trainer Tools & Packs

We are pleased and proud to release FISH! Trainer Tools - affectionately called T2.



T2 provides the tools to help a facilitator perform a FISH! training. This flexible, time-saving package is based on proven techniques and processes and is a key ingredient to understanding how to re-create the culture portrayed in all the FISH! programs and begin your FISH! journey. It also supports broader FISH! initiatives and culture transforming strategies.

What's Included:

- Facilitator Guide
- Facilitator Examples DVD
- Event and Sustainability Tools CD
- Participant Workbook
- Activity Props, including:
 - Write-on/wipe-off Let's Make A Day Cards
 - A set of Choose Your Attitude Cards
 - A set of Conversation Cards

PURCHASE: \$520

FISH! Trainer Tools Facilitator Pack with FISH! DVD

This comprehensive training kit comes with everything you need to teach the FISH! Philosophy, including the FISH! DVD and the complete FISH! Trainer Tools, affectionately called T2.



The package also includes:

- FISH! Guide
- A spiral bound journal
- The original "Catch the Energy, Release the Potential" FISH! book on audio CD
- A canvas FISH! tote bag

Purchase: \$1340

FISH! Culture Trainer Tools Combo



WOW! All Your FISH! Culture Training Needs in One Great Package!

This combo pack features:

- ✦ FISH! DVD
- ✦ FISH! Culture DVD
- ✦ Leader's Guides and FISH! Culture Workbook
- ✦ And... the *new* FISH! Trainer Tools!

Imagine a way to transform your organization's culture so that motivation is the norm, complaints are rare and communication is at its best. This new combo pack gives you the tools to achieve that and more.

Purchase: \$1625

If you already own FISH!, purchase the FISH! Culture Trainer Tools kit for *ONLY \$845!*

Order Additional Participant Workbooks and Activity Props

The **FISH! Participant Workbook** is designed to use during your initial event, but is also filled with ideas, exercises and action planning for your ongoing use.



Purchase: \$17.95 each

Activity props will bring life and energy to your FISH! training event.



Conversation Cards
\$13.95/set



Choose Your Attitude Cards
\$13.95/set



Let's Make A Day! Cards
\$11.75/set

FISH!™ Stuff...

Add even more fun to your training sessions with this great collection of fishin' gear!

Can't find what you're looking for? Call us at 1-800-263-3399 or visit www.owenstewart.com

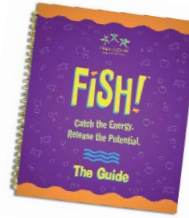
'Pete' the Perch
\$25.95 (4-Pack Assorted)



FISH! Pens
\$10.95 (4-Pack)



The FISH! Guide
\$45.00 each



FISH! Playbook
\$5.95 each



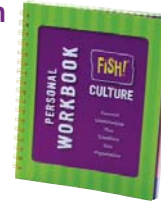
FISH! Book
\$22.75 each



FISH! Journal
\$19.75 each



FISH! Culture
Personal Workbook
\$17.95 each



LeaderFISH!
Personal Guide
\$63.95 each



FISH! Magnets
\$7.95 (4-Pack)



FISH! Thank You
Cards \$11.25 (40-Pack)



FISH! Pack
\$49.75 (Includes 14 items)



FISH! Stickies
\$14.95 (6-Pack)



FISH! Philosophy
Purple T-Shirts
\$21.95 to
\$23.95 ea.
Small
-2X



FISH! Baseball
Cap \$21.95 each



FISH! Lime Green
Button Down Shirt
S-2X
\$59.95 ea.
3X-4X
\$67.95 ea.



FISH! Tote Bag
\$13.25 each



...And More FISH!™ Stuff

Our Workplace
Poster

\$4.95 each
(7" X 35")



FISH! Poster

\$7.95 each (19" X 24")



FISH! Mouse Pad

\$8.95 each



FISH! Lapel Pin

\$19.95 (4-Pack)



FISH! Invitation
Certificate

\$11.95 (25-Pack)



FISH! Recognition
Certificate

\$11.50 (25-Pack)



Mega 'Pete' the
Perch \$81.95 each



'Pete' the Perch
Puppet \$25.95 each



Rewards and
Recognition Pack

\$26.95 (Includes 34 items)



FISH! Sticks Book

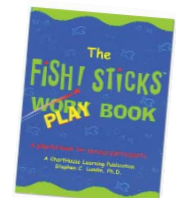
\$22.75 each



FISH! Sticks
Guide \$13.95



FISH! Sticks
Playbook \$5.95



FISH! Sticks
Magnet \$3.25 each



FISH! Sticks
Poster \$7.95 each

(24" X 36")



FISH! Tales Book

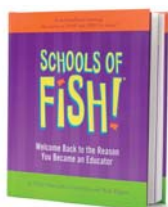
\$22.75 each



FISH! For Life
Book \$22.75 each



Schools of FISH!
Book \$24.95 each



FISH! For Schools
Magnet \$2.75 each



Our School
Poster

\$5.75 each
(10" X 36")



Can't find what
you're looking for?
Give us a call at
1-800-263-3399

FISH! TALES™

You don't have to work in a fish market to bring the FISH! Philosophy into your workplace... and this collection of real life examples of the FISH! Philosophy in action proves it!

FISH! Tales: The Complete Series

FISH! Tales show you how organizations that have nothing in common with a fish market are creating more energy, fun and effectiveness through the FISH! Philosophy.



Each purchase includes one DVD containing all five films, along with a conversation guide for Building Trust, Peak Experience, Jump Start and Vital Signs.

50 MINUTES

Building Trust



Welcome to Tile Tech, a roofing company based in Tacoma, Washington, that became an industry leader by truly living the FISH! Philosophy. See how these employees improved teamwork, service and safety by being present, playful and fully committed to the FISH! Philosophy.

12 MINUTES

Jump Start



Learn how the FISH! Philosophy transformed a failing car dealership in Minnesota into a successful enterprise – improving sales, customer satisfaction, and employee productivity and morale. Improve teamwork, and find out how to make your customers' needs and your team's needs one in the same! Give morale and enthusiasm a jump start!

12 MINUTES

Peak Experience



Visit the Aspen Skiing Corporation and see how everyone at this ski resort – from the instructors to the CEO – have applied the “Make Their Day” philosophy of FISH! to their customer service, and how they incorporate fun into their everyday interactions. Inspire employees with the Aspen Skiing Company's fun approach to service!

8 MINUTES

Sprint



This FISH! Tale will show you how management at Sprint Global Communications stepped back and allowed the FISH! process to evolve and how any customer service-based organization can *Catch the Energy* and *Release the Potential!* Tap into the great way Sprint used and grew with the FISH! Philosophy!

6 MINUTES

Vital Signs



At Missouri Baptist Medical Center, the staff deals with emotionally difficult situations, the challenges of providing exceptional health care, and the everyday stresses we all feel. But when they introduced FISH! into the environment, they revitalized their work... and their lives! The inspirational stories from FISH! Tales: Vital Signs are the best medicine for even the worst case of workplace blues!

12 MINUTES

Complete Series DVD Purchase: \$1195

Individual DVD Purchase: \$295 each

Individual DVD Rental: \$180 each

FISH! for Schools... Classroom Experience & Combo Kits

When students and teachers discover common values, they create uncommonly successful classrooms.



The FISH! For Schools Classroom Experience provides interactive experiences designed to create a more respectful, focused and fun learning environment.

This research-based approach includes age-appropriate activities and exercises to help teachers and students forge caring, encouraging relationships and build a learning community based on common language and inclusiveness.

Each Classroom Experience comes with:

- Student FISH!, a video to help students transfer the lessons of the original FISH! film to their own lives
- Situation Cards that give students the chance to practice what they've learned
- A training guide and pdfs of reproducible materials
- A FISH! Music CD to be used in the classroom
- Classroom posters



Each Classroom Experience is designed to address the unique requirements of that specific age group.

Classroom Experience K-2: focuses on personal responsibility and accountability through storytelling, puppetry, art and other engaging activities. The activities include dramatic play, role play and music. The package also includes a "Pete The Perch" puppet.

Classroom Experience 3-5: helps students transform their class culture by reinforcing positive behaviour support and uses inquiry-based methods. The activities and extensions help learners hypothesize ways to improve their school experience, build self confidence, and learn about the impact they have on their environment.

Classroom Experience 6-8: focuses on helping to forge leadership skills in students as they face the pressure of adolescence. This was designed to take advantage of the fact that students in this age group are trying to fit in with peers and many of the group activities are designed to solve problems that may exist in the school culture.

Classroom Experience 9-12: includes a wider array of activities and lessons for multiple learning styles that can be done in a homeroom setting in shorter time periods. This guide helps students focus on their current role in society, as well as planning for their future roles.

Purchase price for each grade level: \$245 each

Purchase a COMBO PACK & Get Even More Cool FISH! Stuff!

Each Classroom Experience grade level can be purchased as a Combination Kit, that includes the video-based Guided Journey.



The Guided Journey is a professional development course designed to help you sharpen your classroom management skills. The Combination Kits come in a roomy canvas FISH! Tote Bag.

PURCHASE: \$405 each

More Great FISH!™ Stuff!

FISH! For Schools Guided Journey



The Guided Journey is a video-based, professional development course that will help you sharpen your classroom management skills.

It will help you:

- Create even more effective relationships with students that inspire them to want to be their best.
- Develop clear expectations that are shared and owned by everyone in the classroom.
- Build a trusting environment in which everyone feels emotionally safe and ready to learn.
- Guide students to examine their behaviour when it doesn't work and to take responsibility for more successful choices.

You can take the **Guided Journey** as a self-study course or with a group. It will stimulate meaningful conversations with your colleagues about the school you want to create, and provide strategies to help you be the educator you want to be.

PURCHASE: \$195

FISH! For Schools Classroom Box of Fun

Introducing The FISH! Classroom Box of Fun – an economically bundled collection of FISH! items assembled to add fun and FISH!y-ness to the classroom environment.



The Classroom Box of Fun includes: one Puppet Pete, four Pete the Perch, 25 FISH! For Schools Magnets, one Our School Poster, four Lapel Pins and one pack of FISH! Lives Here decals/clings.

PURCHASE: \$110

FISH! For Schools Classroom Mega Box of Fun

Introducing The FISH! Classroom Mega Box of Fun – an even larger bundled collection of FISH! items assembled to add fun and FISH!y-ness to your classroom environment.



The Mega Box of Fun includes: one Puppet Pete, four Pete the Perch, 25 FISH! For Schools Magnets, one Our School Poster, four Lapel Pins and one pack of FISH! Lives Here decals/clings, PLUS a Mega Pete – the nearly three foot-long squeezable giant plush fish!

PURCHASE: \$195

FISH! The Musical Audio CD



FISH! The Musical takes you beyond what you'd receive with a keynote or training. It entertains, teaches and inspires – helping organizations become more aware and engaged while boosting their employees' morale. This new way of training is the perfect solution for any venue. Whether it be a company celebration, annual sales kick-off, business retreat, employee or teacher appreciation; FISH! The Musical! is "enter-TRAIN-ment" at it's finest.

FISH! The Musical... *because every organization needs a little harmony.*

PURCHASE: \$20.95

FISH! The Musical Poster



Brighten up your training area with the inspiring FISH! The Musical Poster and reinforce the positive energy of your FISH! training!

PURCHASE: \$8.95



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Prices are subject to change without notice. All prices are in Canadian Dollars. 03/10

Call For A Quote!
QUANTITY DISCOUNTS &
PACKAGED PRICING
available!

